

المملكة المغربية



Report

Morocco's Term in the Chair of IBRAF

High Authority of Audiovisual Communication of Morocco

2014-2015

December 2015

Foreword

On the occasion of the holding of the 4th Annual Meeting of IBRAF, I am delighted to present, concisely, the assessment of the Presidency which I had the honor and the pleasure to ensure, on behalf of the High Authority for Audiovisual Communication (HACA) of the Kingdom of Morocco, since our 3rd annual meeting held in Marrakesh, on December 19 and 20, 2013.

For reasons independent from our will, the one-year (2014) initial term of the HACA at the head of IBRAF, according to the provisions of its Charter, was extended for another year (2015).

This duration was seized as an opportunity to work more for the institutionalization of our Forum, while capitalizing on its assets after the two first founding phases, namely its implementation in Istanbul on November 2011 and its actual launching in Jeddah on October 2012.

Therefore, the assessment herein presented inspires me with three essential remarks:

- ***First of all, the crucial interest of adopting an Action Plan in the end of each of our annual meetings, as it was decided during the meeting of Marrakesh-2013, in order to fix, with common agreement, the goals to be achieved in each phase of our Forum's life. Inspired by a collective strategic vision, the adoption of an Action Plan, for a period agreed upon by all, would allow the concretization of the defined objectives in operational and planned actions to achieve, with the necessary efficiency, the expected results;***
- ***Then, the importance of the Steering Committee which implementation was decided in Marrakesh. This Committee has since functioned remotely and held a meeting in Jeddah on June 18, 2014 (cf. Annex n°3), thanks mainly to the personal efforts of Mr. Riyadh Kamel Najm, former President of the General Commission of Audiovisual Media (GCAM) of the Kingdom of Saudi Arabia, whose contribution to our Forum was and remains valuable;***
- ***In the end, the central role of the Permanent Secretariat of our Forum, brilliantly ensured by Mr. Hamit Ersoy, Member of the Higher Council of Radio and Television (RTUK) of Turkey, whom I sincerely and warmly thank here for his support and readiness at any moment although the HACA's term. His expertise, experience, dynamism, relations and great knowledge of our area were of great usefulness and they will undoubtedly constitute major assets of our Forum in the future.***

Amina Lemrini Elouahabi

President of the HACA-Kingdom of Morocco

Current Chair of IBRAF

Part I

Summary of the Third Annual Meeting of IBRAF 19-20 December 2013, Marrakesh, Morocco

In response to the request addressed by Mr. Riyadh K. Najm, Chairman of the General Commission for Audiovisual Media (GCAM) – Kingdom of Saudi Arabia and outgoing President of IBRAF (2013), to Ms. Amina Lemrini Elouahabi, President of HACA –Kingdom of Morocco, The High Authority has accepted to organize and host, in Morocco, the Third Annual Meeting of IBRAF¹.



MARRAKESH, DECEMBER 19th – 20th 2013

مراكش، 19-20 دجنبر 2013

Under the High Patronage of his Majesty the King Mohamed VI, the 3rd Annual Meeting of the Organization of the Islamic Cooperation (OIC) Broadcasting Regulatory Authorities Forum (IBRAF) was held in Marrakech, Morocco, on 19th and 20th December 2013. Representatives² from the Broadcasting Regulatory authorities of the Member States of the OIC, from the Islamic Broadcasting Union (IBU), The Permanent Secretariat³ and from

¹ Organisation of the Islamic Cooperation (OIC) Broadcasting Regulatory Authorities Forum (IBRAF).

² Annex N°2.

³ Supreme Council – RTUK Turkey.

the African Communications Regulatory Authorities Network (ARCAN) participated to this meeting.

The President of the High Authority for Audiovisual Communication (HACA) of Morocco, Ms. Amina Lemrini Elouahabi, delivered a statement in which she welcomed the participants, stating that HACA is honored to hold IBRAF's Annual Meeting in Morocco. Also, she made a brief presentation about HACA and its partnership with different Networks⁴ and emphasized the importance of cooperation between Islamic countries in the media field and wished the participants a fructiferous and successful meeting.



Opening speech, President of HACA

The Secretary General of IBRAF and Member of *Radio and Supreme Council - RTUK*, Dr. Hamit Ersoy, welcomed all participants and thanked HACA for accepting to host the 3rd Annual Meeting of IBRAF and also the Kingdom of Saudi Arabia for having organized the 2nd Annual Meeting of IBRAF in October 2012. He also provided information about the beginnings of the Forum, its goals and the previous meetings (Istanbul 2011 and Jeddah 2012).



Secretary General of IBRAF

⁴ RIARC, RIRM, REFRAM.

Dr. Riyadh K. Najm, The President of the General Commission for Audiovisual Media (GCAM) of Saudi Arabia and current President of IBRAF, thanked the President of HACA for accepting spontaneously to hold the IBRAF Meeting. He also welcomed the participants and recalled previous meetings and the common work done so far in Turkey on 2011. He underlined the importance of the adoption of common standards in order to facilitate cooperation between members belonging to the Islamic area in this field.



President of IBRAF (2013)

Mr. Abdelazim Youssif DafaAllah, representative of the OIC, informed the attendees on the studies of the OIC and invited all OIC Member States to join IBRAF and to cooperate in regulation issues.

The draft agenda of the Meeting was discussed and adopted⁵ with three additions, namely the approval of new memberships⁶, the approval of the Action Plan for the coming year and the enhancement of the website of IBRAF. The agenda, as adopted, is attached as Annex I. The Meeting was chaired by Dr. Riyardh K. Najm.

The representatives of the Member States made presentations providing information and exchanging views with regard to the progress and all objectives achieved as far as the audiovisual sector in their countries is concerned, mainly the position of the regulatory authorities (or the governmental bodies with similar functions), the broadcasting legislation and the digitalization process. All the presentations provided by HACA – Morocco, CMC- Irak, GCAM – Saudi Arabia and RTUK – Turkey are available on the IBRAF's website⁷.

⁵ Annex 3.

⁶ Bahrain, Niger, Senegal and Mauritania.

⁷ http://www.oic-ibraf.org/haber_goster.php?id=15



Works of the 3rd Annual Meeting

The main session of the Meeting was dedicated to the protection of minors: « *The protection of minors in the audiovisual public media in the Member States of OIC* ».

Detailed consideration was given to the national regulations and applications (smart signs, protective symbols, media literacy, code of ethics...) on the protection of minors in the Member States. The presentations on the protection of minors were submitted to the IBRAF Permanent Secretariat in order to be posted on the IBRAF website for the benefit of all Members.

Dr. Ersoy gave detailed information about IBRAF's website. He introduced a form in which all information regarding the state of affairs of the Member States' audiovisual media will be collected in order to facilitate an efficient communication between the Member States and to ease cooperation. In order to keep on improving the IBRAF website, a questionnaire will be distributed to all members. He also announced that the presentations and the relevant data are available on the website <http://www.oic-ibraf.org.tr>, mentioning that all countries can provide their presentations in their national language.

Mr. Abdourahmane Ousmane, the Chairman of the Regulatory Authority of Niger (CSC) and the current Chairman of ACRAN⁸, shared the experience of ACRAN and suggested the establishment of an Executive Committee and the adoption of an Action Plan.

⁸ ACRAN: African Communication Regulation Authorities Network. www.acran.org



Steering Committee Members

As part of the Action Plan, it was agreed to establish a Steering Committee (composed of the Chair, the two Vice-Chairs and the Secretary General) in charge of following up the work in between the Annual Meetings. In addition, every member of IBRAF is required to assign a focal point to facilitate and accelerate communication between the Permanent Secretariat and the Members.

The participants welcomed the offer of the Head of the Iranian Delegation, represented by the Islamic Republic of Iran Broadcasting (IRIB), to host the 4th Meeting of IBRAF in the last quarter of 2014. The Kingdom of Bahrain voiced their intention to host the 5th Meeting in 2015.



Closing ceremony of the 3rd IBRAF Meeting

Ms. Amina Lemrini Elouahabi, the President of HACA, was unanimously elected as President of IBRAF for 2014. The outgoing President, Dr. Riyadh K. Najm, was elected as Vice-Chair. Iran, accepting to host the next meeting of the Forum, was therefore automatically appointed Vice-Chair for the coming year.



At the closing ceremony, all participants expressed their deep gratefulness to His Majesty the King Mohammed VI for His High Patronage of the Meeting.



Part II
Reporting on HACA' Presidency of IBRAF (2014-2015)

According to the decision made during the 3rd annual Meeting, HACA of Morocco, as Term-President of the Forum, Proceeded to the elaboration of an ambitious Action Plan, focused on four main topics:

Action Plan 2014		
Objective n°1	Expanding IBRAF to new Regulatory Authorities	
Objective n°2	Remobilization of Member States	
Objective n°3	Adopting an efficient communication between the Member States and easing cooperation	• Action n°1 :assign a focal point and accelerate communication between the Permanent Secretariat and the Members.
		• Action n° 2 :provide and publish the presentations of all member countries.
		• Action n° 3 :IBRAF Charter and the proposal of new amendments.
Objective n°4	Improving communication and cooperation between Member States.	

Member States underlined the importance of the new memberships and also the easing of the work done from an annual Meeting to the next one.

The Steering Committee held a meeting in Jeddah on June 18th, 2014. The content of the Action Plan was discussed and improved.



Steering Committee in Jeddah 18-19 June 2014

Objective n°1 : Expanding IBRAF to new Regulatory Authorities

As agreed, between the IBRAF Permanent Secretariat and both Vice-Chairmen (IRIB-Iran and GCAM-Saudi Arabia), during the 3rd IBRAF Annual Meeting, the HACA had to enhance

cooperation with African Media Regulators. As a consequence, 13 African Media Regulators, expressed their wish to join IBRAF:

- § Benin : HAAC ;
- § Burkina Faso : CSC ;
- § Cameroon : CNC ;
- § Ivory Coast : HACA ;
- § Gabon : CNC ;
- § Guinée-Conakry : CNC ;
- § Guinée-Bissau : CNCS ;
- § Mali : CSC ;
- § Mozambique : CSCS ;
- § Nigeria : NBC ;
- § Chad : HCC ;
- § Togo : HAAC ;
- § Tunisia: HAICA.

In fact, the list above is limited only to Independent Media Regulators. Indeed, HACA had also mailed three (03) Governmental Departments (Djibouti, Sierra Leone and Somalia) and three (03) other telecommunications Regulators (Algeria, Gambia and Union of the Comoros). All these mails were sent in 3 languages (Arabic, French and English).

As part of the Action Plan, mails had been sent to the Chairmen of REFRAM⁹, Mr. Alifei HCC-Chad and of ACRAN, Mr. Ousmane CSC-Niger, in order to promote IBRAF activities and raise their awareness about commitment within the IBRAF.

To date, eight (08) Media Regulators had responded positively to HACA mails and expressed their wish to join the IBRAF:

⁹French-speaking network of the media regulators (www.refram.org)

§ Benin : HAAC ;
§ Burkina Faso : CSC ;
§ Cameroon : CNC ;
§ Ivory Coast : HACA ;

§ Guinée-Conakry : CNC ;
§ Mali : CSC ;
§ Chad : HCC ;
§ Togo : HAAC ;

Objective n°2 : Remobilization of Member States

The Permanent Secretariat sent a report of the 3rd Annual Meeting to all the Member States who attended the Meeting and also mailed the other Member States who couldn't attend the Meeting.

Objective n°3: Adopting an efficient communication between the Member States and easing cooperation

Action n°1: assign a focal point and accelerate communication between the Permanent Secretariat and the Members.

To date, fifteen (15) IBRAF Member States had assigned a focal point :

Member States :

- *General Commission for Audiovisual Media (GCAM)* – Kingdom of Saudi Arabia ;
- *National Television and Radio Council (NTRC)* – Azerbaïdjan ;
- *Islamic Republic of Iran Broadcasting (IRIB)* – Iran ;
- *Conseil National de l'Audiovisuel (CNA)* – Lebanon ;
- *Haute Autorité de la Communication Audiovisuelle (HACA)* – Kingdom of Morocco ;
- *Conseil Supérieur de la Communication (CSC)* – Niger ;
- *Electronic Media Regulatory Authority (PEMRA)* – Pakistan ;
- *Conseil National de Régulation de l'Audiovisuel (CNRA)* – Senegal ;
- *Radio and Television Supreme Council (RTÜK)* – Turkey.

Observers :

- *Supreme Broadcasting Board (SBS)* – Turkish Republic of Northern Cyprus ;
- *Islamic Broadcasters Union (IBU)*.

Candidates for membership :

- *Haute Autorité de la Communication Audiovisuelle (HACA)* – Ivory Coast ;
- *Conseil Supérieur de la Communication (CSC)* – Mali ;

- *Ministry of Information, Post and Telecommunications – Somalia ;*
- *Haute Autorité de l’Audiovisuel et de la Communication (HAAC) – Togo.*

For further information about focal points : <http://www.oic-ibraf.org/uyeler.php>

Action n° 2: Provide and publish the presentations of all countries-Members.

To date, four (04) Member States and one (01) institution with the Observer status had transmitted their index card to the Permanent Secretary. All index cards are downloadable from the web site at the address: [http:// www.oic-ibraf.org/uyeler.php](http://www.oic-ibraf.org/uyeler.php)

Also, two (02) Authorities, The HACA – Ivory Coast and the HAAC – Togo wishing to adhere to the IBRAF, transmitted their index cards to the Permanent Secretariat.

Action n° 3: IBRAF Charter and the proposal of new amendments :

As adopted on October 2012 in Jeddah at the second founding meeting, the Charter of IBRAF hadn't been amended or changed since then.

Objective n°4: Improve communication and cooperation between Member States

The Permanent Secretariat is the webmaster of the IBRAF's website. The content of the website is functional, updated and available in three (03) languages: English, French and Turkish.

HACA of Morocco committed, during the meeting of the Steering Committee, to translate into Arabic all Statements shared on the website. This commitment was honored on 21 December 2015 and all Arabic versions of the Statements were transmitted to the Permanent Secretariat. Meanwhile, RTÜK of Turkey, the GCAM of Saudi Arabia and the HACA of Morocco had agreed to publish a brochure about IBRAF in English, Arabic and French. But due to organizational reasons (new memberships....new amendments of the Charter) the project had been postponed to the next term.

It had also been advised to strengthen the visibility of the Forum via other tools and platforms, in particular the social networks "Facebook" and "Twitter". The General Secretary of the IBRAF, M. Hamit Ersoy, made praiseworthy efforts in this sense.

Finally, the President of the High Authority for Audiovisual Communication (HACA) of Morocco, Ms. Amina Lemrini Elouahabi, IBRAF term-President and the Permanent Secretary Mr. Hamit Ersoy, represented the Forum in several international meetings and worked for the visibility of the IBRAF, thus attracting the attention of other regulators to join the Forum.

ANNEXES

Annex 1: Agenda of the 3rd IBRAF Annual Meeting

VENUE: Pullman Hotel, Marrakesh

- 18 Dec 2013 Arrival of the delegates

- 19 Dec 2013 IBRAF - Third Annual Meeting (Day 1)
 - 09:30 - Registration
 - Opening of the meeting, welcome speeches
 - Adoption of the agenda
 - *National presentations*: overview of the broadcasting sector of all participant countries (country report covering information on national media landscape, position of broadcasting regulator if any, broadcasting legislation and digitalization process etc. to be submitted to the IBRAF Secretariat by 09 December 2013)
 - 11:30 - Coffee Break

 - Continuing national presentations
 - 13:00 - Lunch break

 - *Protection of Minors in Audiovisual Media: state of affairs regarding protection of minors in IBRAF Member States*
 - 15:30 - Coffee Break

 - Continuing "Protection of Minors in Audiovisual Media"
 - 17:00 - End of the first day

 - 20:00 - Gala Dinner offered by HACA

- 20 Dec 2013 IBRAF - Third Annual Meeting (Day 2)
 - 10:00 - *Looking to the future*:
 - Open discussion: Collecting proposals for further areas of cooperation
 - 11:00 - Coffee Break
 - Collecting proposals for the main theme of the next annual meeting
 - Any other business
 - 13:00 - Closing remarks

 - 14:30-17:00- Social program: free tour of the city of Marrakesh.

- 21 Dec 2013 Departure of the delegates

Annex 2: List of the participants to the 3rd IBRAF Annual Meeting

Country	Institution	Participants
Saudi Arabia	General Commission for Audiovisual Media - GCAM	-M.Ryadh K. Najm, President ; -M.MohammedAlmaiman, Director General; -M.AbdulmajeedKhalifah, Advisor.
Azerbaijan	National Television and Radio Council - NTRC	-M. NushiravanMaharramov, President ; -M. FazilNovruzov, Advisor.
Bahrain	Ministry of information	-M. HatimSeridi, Advisor.
Bangladesh	Embassy of Bangladesh in Rabat	-M. Haroun Or Rashid Mohammad, -M. Rahman Md. Lutfor, -M. Ouahmane Mohammed.
Iran	Islamic Republic of Iran Broadcasting - IRIB	-M. Seyed Mohammad Hosseini, Advisor to the President and President of « Center of International Affairs » -M. MirmusaMirghaffariTarki, Director General
Iraq	Communications and Media Commission - CMC	-M. Salem DiaaNouriMashkour, Member ; -M. Akram Jalal Karim, Member ; -M. Jasim Mohammed Faraj, Member.
Morocco	Haute Autorité de la Communication Audiovisuelle	-Ms Amina Lemrini Elouahabi, President ; -Ms Khadija El Gour, Member-CSCA; -M. TalaaAssoudAlatlasi, Member-CSCA; - M. Mohamed Abderahim, Member-CSCA; - M. FaouziSkali, Member-CSCA; -Executives from DGCA- HACA
Mauritania	Haute Autorité de la Presse et de l'Audiovisuel - HAPA	-M. SalehOuldDahmach, Member ; -M. CheikhOuldEbbe, Technical Advisor to the President.
Niger	Conseil Supérieur de la Communication - CSC	-M. AbdourahamaneOusmane, President.
Senegal	Conseil National de Régulation de l'Audiovisuel - CNRA	-M. BabacarTouré, President ; -Mme Marie NdiayeNgom, Executive Secretary.
Turkey	Radio and Television Supreme Council - RTÜK	-M. AhmetYildirim, Member ; -M. NurullahÖZTÜRK, Member.
	IBRAF Permanent Secretariat	-M. HamitErsoy, Secrétaire Général -M. HuseyinDemirbilek, expert.
---	OIC Representative	-M. AbdelazimYoussifDafa'Allah
---	Islamic Broadcasting Union (IBU)	-M. Mohamedou Salem Bouka, Director General.

ANNEX 3: IBRAF Steering Committee Minutes - Jeddah

The IBRAF Steering Committee was held on 18-19 June in Jeddah, Kingdom of Saudi Arabia, with the participation of HACA – Morocco, IBRAF term-President and The GCAM – Kingdom of Saudi Arabia, IBRAF Preceding term-President. The meeting was held at the OIC Building.

The meeting was chaired by Dr. Amina Lemrini Elouahabi, President of HACA – Morocco.

Attendees:

- Mr. Riadh K.Najm, President of GCAM – Kingdom of Saudi Arabia, IBRAF preceding term-President ;
- Mr. Hamit Ersoy, IBRAF Secretary General, Member of the Radio and Television Supreme Council (RTUK) Turkey ;
- M. Abdulmajeed F. Khalifah, Advisor to the GCAM's President ;
- M. Mehmet Cakirtas, Head of the Department of International Relations – RTUK ;
- M. Amin Azziman, person in charge of International Cooperation – HACA ;
- M. Abdelazim Youssif Dafa'Allah, Information Department of the OIC.



Dr. Amina Lemrini Elouahabi, President of the HACA of Morocco, thanked Mr.Najm and Mr. Ersoy for having organized the meeting and delivered a speech in which she welcomed all the participants.

Then, she briefly made a retrospective of the main objectives of the Forum: Implementation of the Action Plan-2014, preparation of the fourth Annual Meeting, improvement of the visibility of the IBRAF and consolidation of its activities.

Ms. Lemrini Elouahabi underlined the promotion of regional cooperation between regulatory Authorities and gave an example of the European Regulators Group for Audiovisual Media Services (EGRA) established by the European Commission on February 2014. As a consequence, she insisted that IBRAF should develop a new cooperation platform in order to gather all OIC Members around/for regulation issues.

Dr. Riadh Kamel Najm, the President of the General Commission for Audiovisual Media (GCAM), IBRAF preceding term-President, welcomed all the participants to Jeddah and stated that he was honored to host the Meeting. He insisted on the fact that the IBRAF is an important tool for the implementation and the promotion of regular coordination, communication and cooperation among the Member states, and also for the development of common ethical principles (protection of human rights, human dignity, protection of minors...etc.).

Dr. Hamit Ersoy, IBRAF Secretary General and Member of the RTUK, delivered a statement in which he thanked Dr. Najm for hosting the meeting and Ms. Lemrini for her daily commitment in order to achieve the Action Plan's objectives and its implementation. He also thanked the OIC General Secretariat, for the contributions.

The steering Committee adopted the draft agenda and began discussions on several issues.

Conclusions (version of the IBRAF Permanent Secretary):

The following conclusions were made at the end of discussions at the meeting;

1. Amendments to the Charter;
 - a. Any proposal for the amendment to the IBRAF Charter should be conveyed to the IBRAF PS which will forward it to the Steering Committee (SC). SC will decide to put the proposals on the agenda of the Annual Meetings.
 - b. Proposals for the amendment to the IBRAF Charter should be examined by the SC, annually. However, these proposals should be put on the agenda of the Annual Meetings, once every three year.
2. Proposals for the amendment to the IBRAF Charter, if any, will be put on the agenda of the 2015 Annual Meeting for the first time. For this purpose, a form will be uploaded to the IBRAF website at the earliest possible time.

3. SC authorized the IBRAF PS to transfer the responsibility of “inventorying and contacting with the audiovisual regulatory authorities in the OIC Asian Region” (Action Plan Item-3) to preferably Malaysia, Indonesia or Pakistan.
4. It is agreed that each member will present its Country Report for five minutes and will distribute a written detailed report at every Annual Meeting in order to inform other members about their progress.
5. In the Annual Meetings, preceding term-Presidents will present Annual Report of IBRAF activities to refresh and update the participants about their period of presidency.
6. In the Annual Meetings, a session should be spared for Panel Discussions with the participation of experts on a specific theme of audiovisual media.
7. It is agreed to prepare a leaflet of IBRAF in all official languages of OIC, namely in English, French and Arabic. RTÜK, HACA and GCAM are responsible for these languages, respectively. It is also noted that IBRAF can be active in social media like Facebook or Twitter.
8. It is decided that RTUK, HACA and GCAM will be responsible for the preparation and translation of the content for IBRAF website in English, French and Arabic languages, respectively. IBRAF PS will coordinate and upload all the content.
9. It is agreed that all the preceding term-Presidents will automatically become member of SC.
10. The steering committee meetings are organized each year in May or June in one of the steering committee members and on common agreement between them, taking into account the geographical equilibrium.
11. It is agreed to warn IRIB one last time, whether they are committed or not to host the 2014 Annual Meeting.
12. SC authorized the IBRAF PS on determination of the date (within the second half of the December) and place of 2014 Annual Meeting.
13. “Public Media Service and Broadcasting Principles” is the main theme of the 2014 Annual Meeting.

14. It is decided to request from OIC General Secretariat to designate an OIC Contact Point for IBRAF

At the end of the meeting, all these decisions were read out and approved by the participants.



Ms. Lemrini and M. Najm granted an interview to the Radio of Jeddah, in which they briefly presented the objectives and main results of the Forum.

Amin Azziman

Person in charge of international cooperation – HACA

Annex 4: The protection of minors

The protection of minors was among the main issues of the IBRAF 3rd Annual Meeting, held in Marrakesh on 19-20 December 2013. The participants underlined the importance of the topic and issued recommendations.

1. Incentive

- The provisions related to the International Convention on the Children's Rights (CIDE-1989), ratified by all the IBRAF Member-States;
- National Legal Acts are in complete harmony with the broadcasting legislation;
- Young people are more and more opened to the Media sphere and to a massive access to classical and new kinds of media;
- The benefits of audiovisual media on the mental and physical health of children and adolescents and also its danger and risks on them;
- Regulators' efforts to guarantee the freedom of audiovisual communication, the respect of human dignity and the protection of minors.

2. Recommendations

- Classify programs into different categories according to their content and their audience in order to protect children and teenagers;
- Use visual symbols (pictograms) according to the categories identified during the classification of the programs;
- Adapt the storyboard to the classification and the suitable pictogram of the program;
- Underline advertising programs intended for children or those using children to commercialize products;
- Encourage media literacy in schools and help children and teenagers to develop a critical thinking;
- Make studies and inquiries about media content in order to optimize the protection of minors;
- Strengthen the role of regulatory authorities in raising the awareness of broadcasters, parents, educators and at the same time share experiences and best practices between IBRAF Members as well as with other networks and regulatory authorities.

ANNEX 5: AGENDA FOR THE STEERING COMMITTEE MEETING OF THE OIC BROADCASTING REGULATORY AUTHORITIES FORUM (IBRAF), Jeddah, 18-19 June 2014

Venue: OIC Headquarter

P.O. Box 178, Jeddah 21411, Kingdom of Saudi Arabia

Tel: + 966 2 65 15 222

Fax: + 966 2 651 22 88

18 June 2014, Wednesday

- 14:00 Registration
- 14:15 Adoption of the Agenda
- Statement by the Executive Secretary of IBRAF
 - Assoc. Prof. Dr. Hamit ERSOY, Member of Turkish RTUK
 - Statements by the Heads of Delegations
 - Dr. Lemrini ALOUAHABI, IBRAF Term-President, President of Moroccan HACA
 - Dr. Riadh Kamel NAJM, IBRAF preceding term-President, President of Saudi Arabian GCAM
 - Mr. Hamidreza DEGHANI Ambassador and Permanent Representative of Islamic Republic of Iran to the OIC.
- 15:00 Coffee Break
- 15:15 Discussion on the IBRAF Action Plan
- Goals achieved
 - Goals to be achieved
- 16:30 Coffee Break
- 16:45 Discussion on the main theme and agenda for IBRAF 4. Annual Meeting
- 18:00 End of the first day

19 June 2014, Thursday

- 10:00 a.m. Further discussions to enlarge, to enrich and to strengthen IBRAF
- 11:15 a.m. Any other business
- 12:00 End of the meeting

ANNEX 6: Permanent Secretariat: IBRAF SCM Minutes, Jeddah

Subject:	IBRAF Steering Committee Meeting (SCM)
Date and Place:	Jeddah, Saudi Arabia, 18-19 June 2014
Participants:	<p>1-Assoc. Prof. Dr. Hamit ERSOY –IBRAF Secretary General</p> <p>2-Dr. Mehmet ÇAKIRTAŞ –IBRAF PS, Head of International Relations Department – RTÜK</p> <p>3- Dr. Riyadh K. NAJM -preceding term-President, President of GCAM</p> <p>4- A. Faheem Khalifa -Advisor, GCAM</p> <p>5- Dr. Lemrini ALOUAHABI - Term-President, President of HACA</p> <p>6-Amin Azziman -Head of International Relations Unit – HACA</p>
To:	Secretary General of IBRAF
From:	- IBRAF PS
Distribution:	- Members of IBRAF Steering Committee
Annexes:	- Annex IBRAF Steering Committee Agenda
Pages:	7 Pages (including annex)
Submission Date:	30 June 2014
Executive Summary	<p>OIC Broadcasting Regulatory Authorities Forum (IBRAF) Steering Committee Meeting (SCM) was held in the OIC HQs in Jeddah, Kingdom of Saudi Arabia on 18-19 June 2014 with the participation from IBRAF PS, HACA of Morocco as IBRAF term-President and GCAM of Kingdom of Saudi Arabia as IBRAF preceding term-President. Sadly neither participation from IRIB as initially confirmed was secured nor Mr. Hamidreza Dehghani, the Ambassador and Permanent Representative of Islamic Republic of Iran to the OIC was present as lately confirmed. Nonetheless, the SCM was held as scheduled and produced crucial results as detailed below. Meanwhile, the Television and Radio premises were visited and SCM participants were briefed about the broadcast in the Kingdom.</p>

IBRAF SCM MINUTES

18-19 June 2014, Jeddah, Kingdom of Saudi Arabia

As briefly stated at the Executive Summary, OIC Broadcasting Regulatory Authorities Forum (IBRAF) Steering Committee Meeting (SCM) was held in the OIC HQs in Jeddah, Kingdom of Saudi Arabia on 18-19 June 2014 with the participation from IBRAF PS, HACA of Morocco as IBRAF term-President and GCAM of Kingdom of Saudi Arabia as IBRAF Preceding term-President. The meeting was held at the OIC Building, 10th floor Meeting Hall.

The President of the High Authority for Audiovisual Communication (HACA) of Morocco, Dr. Amina Lemrini ELOUAHABI, IBRAF term-President, delivered a statement in which she welcomed the participants, stating that she was honored by their presence in Jeddah to participate in the IBRAF SCM and in which she expressed gratitude to the Kingdom of Saudi Arabia for hosting the Meeting.

The President of the General Commission for Audiovisual Media (GCAM) of the Kingdom of Saudi Arabia, host of the meeting, Dr. Riyadh Kamel NAJM, IBRAF preceding term-President, delivered a statement in which he welcomed the participants to Jeddah, stating that he was honored by their presence in the Kingdom to participate in the meeting.

IBRAF Secretary General, Assoc.Prof.Dr. Hamit ERSOY, member of the Radio and Television Supreme Council (RTUK), delivered a statement in which he thanked the Kingdom of Saudi Arabia for hosting the SCM, to the HACA for preparing the Action Plan and securing its implementation successfully and finally to the OIC General Secretariat, represented by its Information Department, for the contributions and support provided.

The Committee adopted the draft Agenda (Annexed) and commenced the discussions on various subjects as mentioned below.

The importance of having IBRAF Contact Person from each member, providing a brief information note on broadcast to create an IBRAF database, improving the IBRAF website to meet the needs of members and amending the IBRAF Charter to make it more functional and practical were among the subjects discussed in detail.



IBRAF SCM, OIC HQs, Jeddah

The following conclusions were made at the end of discussions at the meeting;

15. Amendments to the Charter;
 - a. Any proposal for the amendment to the IBRAF Charter should be conveyed to the IBRAF PS which will forward it to the Steering Committee (SC). SC will decide to put the proposals on the agenda of the Annual Meetings.
 - b. Proposals for the amendment to the IBRAF Charter should be examined by the SC, annually. But these proposals should be put on the agenda of the Annual Meetings, once every three year.
16. Proposals for the amendment to the IBRAF Charter, if any, will be put on the agenda of the 2015 Annual Meeting for the first time. For this purpose, a form will be uploaded to the IBRAF website at the earliest possible time.
17. SC authorized the IBRAF PS to transfer the responsibility of “inventorying and contacting with the audiovisual regulatory authorities in the OIC Asian Region” (Action Plan Item-3) to preferably Malaysia, Indonesia or Pakistan, since IRIB has not done anything in this regard as far as the IBRAF PS is informed.

18. It is agreed that each member will present its Country Report for five minutes and will distribute a written detailed report at every Annual Meeting in order to inform other members about their progress.
19. In the Annual Meetings, preceding term-Presidents will present Annual Report of IBRAF activities to refresh and update the participants about their period of presidency.
20. In the Annual Meetings, a session should be spared for Panel Discussions with the participation of experts on a specific theme of audio visual media.
21. It is agreed to prepare a leaflet of IBRAF in all official languages of OIC, namely in English, French and Arabic. RTÜK, HACA and GCAM are responsible for these languages, respectively. It is also noted that IBRAF can be active in social media like Facebook or Twitter.
22. It is decided that RTUK, HACA and GCAM will be responsible for the preparation and translation of the content for IBRAF website in English, French and Arabic languages, respectively. IBRAF PS will coordinate and upload all the content.
23. It is agreed that all the preceding term-Presidents will automatically become member of SC.
24. The steering committee meetings are organized each year in May or June in one of the steering committee members and on common agreement between them, taking into account the geographical equilibrium.
25. It is agreed to warn IRIB one last time, whether they are committed or not to host the 2014 Annual Meeting.
26. SC authorized the IBRAF PS on determination of the date (within the second half of the December) and place of 2014 Annual Meeting.
27. "Public Media Service and Broadcasting Principles" is the main theme of the 2014 Annual Meeting.
28. It is decided to request from OIC General Secretariat to designate an OIC Contact Point for IBRAF

At the end of the meeting, all these decisions were read out and approved by the participants.



Jeddah Transmitter Tower

Following the visit to the Jeddah TV and Radio premises where they were briefed about the history of broadcast and its current state of affairs, the delegations were escorted to the hotel for departure.

Assoc. Prof. Dr. Hamit ERSOY
Secretary General of IBRAF

ANNEX5: Forum Media Coverage

Media	Program	Date	Time IN	Time OUT
 TV AL MAGHRIBIA	JT 9H	22/12/2013	09:09:52	09:12:14
	JT 12H	22/12/2013	12:10:00	12:12:21
	JT 15H	22/12/2013	15:23:30	15:25:51
	JT 18H	22/12/2013	18:26:05	18:28:26
 RADIO NATIONALE	JT 23H	19/12/2013	23:07:39	23:10:26
 TV AL OULA	JOURNAL DU SOIR	19/12/2013	21:17:24	21:20:08
	JOURNAL EN FRANÇAIS	22/12/2013	18:44:00	18:44:27
	JOURNAL DU SOIR	22/12/2013	20:47:25	20:47:58
 RADIO CASA FM	« AKHBAR BLADI » DU SOIR	20/12/2013	19:39:17	19:39:17
 RADIO MFM ATLAS	JOURNAL REGIONAL MFM ATLAS	20/12/2013	15:36:35	15:38:54
 TV 2M	« INFO SOIR » EN ARABE	23/12/2013	21:16:16	21 :18 :18